

Sustainable design for conscientious living.



STAN EVENSON

Principal, Creative Director

After designing album covers and advertising for many top recording artists at A&M Records back in the 70's, Stan Evenson, the Principal and Creative Director of Evenson Design Group (EDG) opened a full-service design/branding firm which has been authoring countless successful brand solutions over the past three decades. Since 1976, Stan has directed his team to create highly effective solutions for brand identity, advertising, packaging, corporate collateral, environmental signage, exhibit design, web and interactive media. Stan has a passionate commitment to sustainability in all aspects of his business. EDG is committed to serving a community of like-minded companies that truly express sustainability in their business strategies, brand identities, and visual designs.

Stan earned his BFA from the prestigious Art Center College of Design in 1974 and was immediately hired by his former Professor to join their creative team at A&M Records. Stan also served as the President of AIGA/LA (American Institute of Graphic Arts) and was a member of their Advisory Board for several years. Stan has won numerous awards from AIGA, Communication Arts, Graphis, Graphic Design USA, and several other internationally recognized design organizations, including having two pieces selected for the Permanent Collection of the Library of Congress. Stan resides in Culver City, California, with his wife Tricia and his youngest son, Jack. His older children, Katyn, and son, Peter, both attend college in Southern California.

EVENSON DESIGN GROUP



4445 Overland Avenue Culver City, CA 90230 t 310 204 1995 f 310 204 4879 www.evensondesign.com

EDG SUSTAINABLE PHILOSOPHY

Evenson Design Group believes in creating environmentally responsible designs that not only preserve our natural resources but also sustain our clients' value in the marketplace.

