



# Communication Arts Exhibit Feature

March 24, 2009

David Arie Leon is an award-winning, Emmy-nominated composer/music supervisor who has worked for the likes of Fox, ABC, NBC, Marvel and Lionsgate. Culver City, California-based Evenson Design Group produced this progressive mark that reflects his passion for music and the arts. The brand identity also includes an animated Web page bio, on which the logo comes alive with synchronized music, scored by Leon. This design strategy provides a core business asset for Leon, ensuring that his self-promotion stays at the level of his extraordinary musical talent.

Dallas Duncan, designer

Stan Evenson/Mark Sojka, creative directors.

[SOUND MIND MUSIC WEB SITE](#)

[COMMUNICATION ARTS WEB SITE](#)